



# FEINDEF 25

INTERNATIONAL DEFENCE & SECURITY  
EXHIBITION, SPAIN

**Madrid.** Spain

12, 13 and 14 May 2025

## Sponsorship Programme FEINDEF 25



Organized by



With the institutional support of



# FEINDEF 25

The Spanish International Defence and Security Exhibition, **FEINDEF**, organised by the **Fundación Feindef**, is the only exhibition in the sector with the **backing of the Ministry of Defence**.

**FEINDEF 25** is designed to serve as the primary platform for **showcasing the capabilities of our Defence industry and our armed forces**, with the goal of strengthening our global influence. This exhibition covers the five **main areas of land, sea, air, space and cyberspace**, providing an unparalleled opportunity for networking.

**FEINDEF 25** provides an optimal platform for collaboration between **countries, universities and companies in the Defence and Security sector**. The event is designed to facilitate internationalisation, enhance capacity building and stimulate investment in the supply chain. Furthermore, it facilitates the **collective advancement of the most innovative industry**.

**Take part in this distinctive event**, where strategic partnerships are formed and the most recent developments in global defence and security are explored.

FEINDEF will hold its 4th Edition on **12, 13 and 14 May 2025** with the incorporation of an additional hall and a total surface area of 50,000 m<sup>2</sup>.

## International Projection

In our **firm commitment to international projection**, we focus our efforts on attracting a greater number of foreign companies and delegations at each edition, providing a solid platform for the expansion of our industry within and beyond our borders, and turning FEINDEF into the leading international meeting point in the sector.

## Conferences and Activities

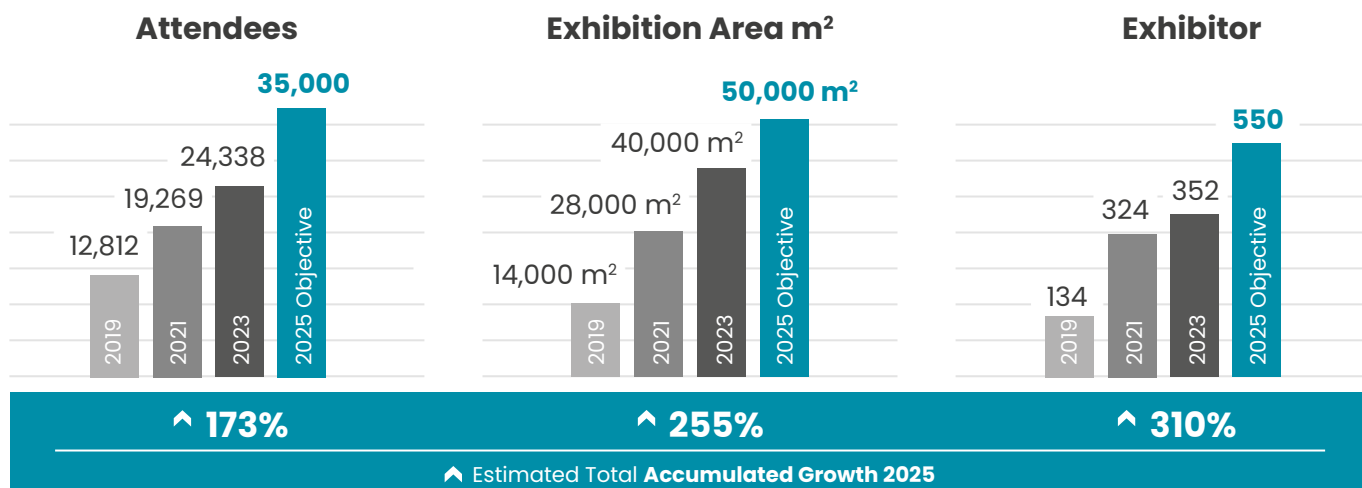
Through cycles of **conferences, workshops and round tables** led by leading experts and authorities, FEINDEF 25 will address the latest trends in crucial areas such as cyberdefence and cybersecurity, the circular economy, energy efficiency and sustainability, smart logistics bases, disruptive technologies and the **essential role of women in the Defence and Security industry**.

## Innova for Def & Sec

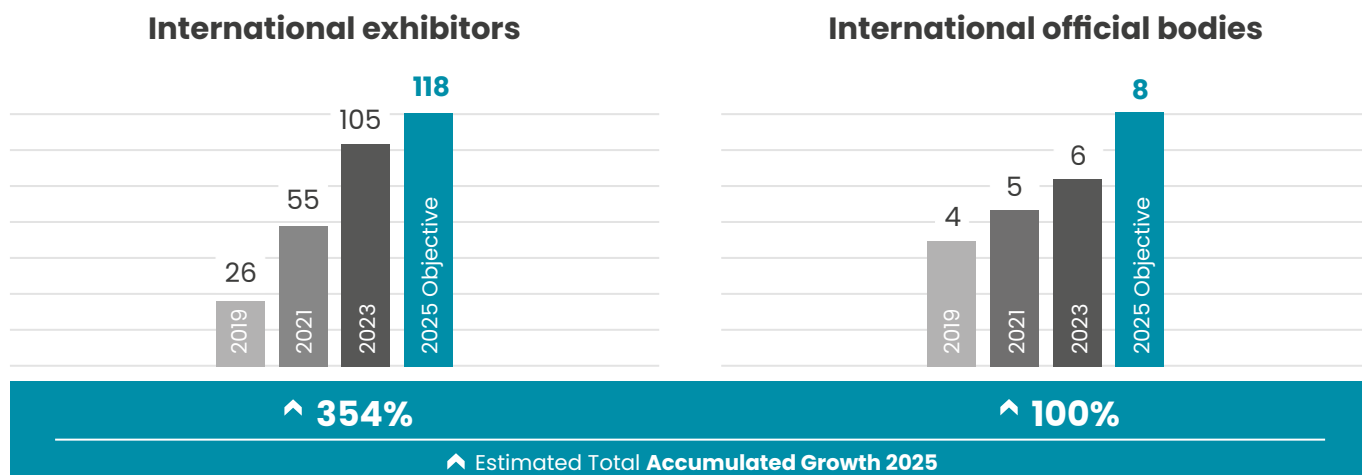
The defence industry is distinguished by its **unwavering dedication to innovation, which serves as its core purpose** and drives the advancement of our country and the creation of employment opportunities.

# FEINDEF in Numbers

An exhibition showing constant growth



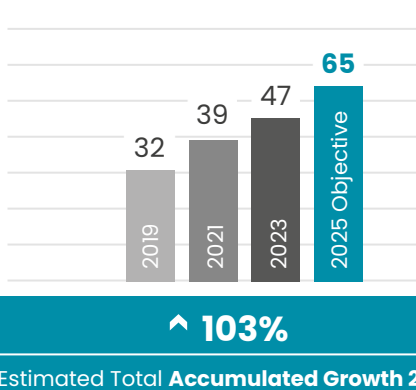
## INTERNATIONALISATION



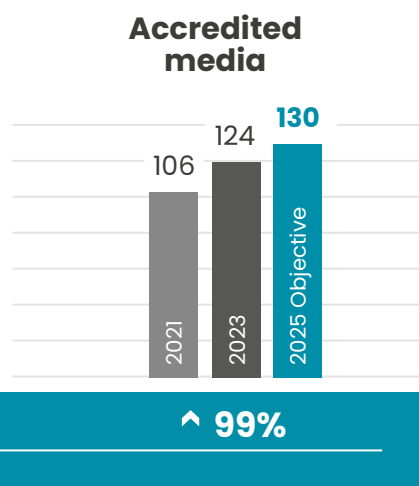
## DELEGATIONS



## Countries represented



## MEDIA PARTNERS



# Internationalisation

**Our commitment to internationalisation is reflected in the growing foreign presence at our events. By 2023, we will have welcomed delegations and companies from 57 countries.**



- Angola
- Argentina
- Australia
- Austria
- Brazil
- Cameroon
- Canada
- Chile
- Colombia
- Croatia
- Czech Republic
- Denmark
- Dominican Republic
- Ecuador
- Egypt
- Estonia
- Finland
- France
- Gabon
- Georgia
- Germany
- Ghana
- Greece
- India
- Israel
- Italy
- Japan
- Mauritania
- Mexico
- Moldova
- Morocco
- Nigeria
- Norway
- Oman
- Pakistan
- Peru
- Philippines
- Poland
- Portugal
- Republic of Congo
- Republic of Korea
- Romania
- Saudi Arabia
- Serbia
- Shanghai
- Slovakia
- Spain
- Sweden
- Switzerland
- Thailand
- The Netherlands
- Turkey
- Ukraine
- United Arab Emirates
- United Kingdom
- USA
- Uruguay

# **Ways to be a Sponsor:**

- **Global**
- **Gold**
- **Silver**
- **General**

# Sponsor Global

Maximum  
**4**  
Sponsors

We are seeking sponsorships from **companies with service capacity and comprehensive solutions related to the Defence and Security sector.**

Please be advised that to be eligible for any category of sponsorship, **it is a necessary and essential condition to participate in FEINDEF 25 as an exhibitor.**

Please refer to the [official website](#) for details on how to participate as an exhibitor.

## Global / €70,000 + VAT (21%)

### PHASE 1: FEINDEF 25 PRESENTATION

FEINDEF 25 PRESENTATION EVENT: The logo displayed on the back of the stage and on other graphic and audiovisual materials at the launch event.



FEINDEF 25 PRESENTATION EVENT: Access to the authorities' room.



FEINDEF 25 PRESENTATION EVENT: The sponsor will provide a promotional video to be shown at the presentation event.



### PHASE 2: PRE-EXHIBITION (6 MONTHS BEFORE), EXHIBITION AND POST-EXHIBITION DAYS (3 MONTHS AFTER)

Presence with logo and dissemination of participation in all corporate channels: official website, social networks, e-mailing, press media, etc.



Banner on the home page of the official website (to be provided by the sponsor).



Banner in the exhibitors section of the official website (to be provided by the sponsor).



Promotional video in the exhibitors section of the official website (to be provided by the sponsor).



Publication of sponsor content (articles, news...), related to participation in FEINDEF, in the exhibitors section of the official website (to be provided by the sponsor).



Priority in the contracting of advertising space at FEINDEF 25



Priority in the selection of exhibition area at FEINDEF 27



Presence on the advertising pages of the fair in specialised media.



### PHASE 3: EXHIBITION DAYS (12, 13 and 14 MAY 2025)

IFEMA Parking Spaces	10
OPENING EVENT: Invitation to the preferred location in accordance with the established protocol.	1
OPENING EVENT: Access to the authorities' room.	✓
COCKTAIL RECEPTION: Invitation to a cocktail reception party on the first night of the fair.	5
Logo on the lanyard and attendee identifier.	✓
Logo on the welcome pack (official welcome bag).	✓
Merchandising item in the welcome pack (to be provided by the sponsor).	✓
Logo in the official catalogue in its printed and digitalised versions.	✓
Advertising page in the official catalogue in its printed and digitalised versions.	Double Page
Logo on the canvases at the main entrances of the halls and on all event-related image materials, both in person and digitally.	✓
Logo on the introductory poster for the video shown at the official opening ceremony.	✓
Promotional or original advertising video on a loop on the information screens in the halls.	✓
Organization of a presentation or roundtable in the official conference program (45').*	1
Logo included in the digital edition of showdaily of the exhibition.	✓
Insertion of banner or original advertising in the digital showdaily of the fair (to be provided by the sponsor).	✓
Access to the VIP Lounge and use of its meeting rooms.	✓

For further details and to arrange a contract, please contact our **sales department** at [comercial@feindef.com](mailto:comercial@feindef.com)

#### IMPORTANT:

Sponsorship allocations will be made according to the order of receipt of sponsorship confirmation emails sent to [comercial@feindef.com](mailto:comercial@feindef.com) (only emails sent to this address after 00:00 on Monday 9 September 2024 will be considered valid).

If a company withdraws its sponsorship, it is withdrawn in all categories.

\* The official conferences programme will be subject to the organisation and exclusive approval of the organisers. The time and subject must be agreed with the organisers.

# Sponsor Gold

Maximum  
**5**  
Sponsors

We are seeking sponsorships from **companies with service capacity and comprehensive solutions related to the Defence and Security sector.**

Please be advised that to be eligible for any category of sponsorship, **it is a necessary and essential condition to participate in FEINDEF 25 as an exhibitor.**

Please refer to the [official website](#) for details on how to participate as an exhibitor.

## Gold / €35,000 + VAT (21%)

### PHASE 1: FEINDEF 25 PRESENTATION

FEINDEF 25 PRESENTATION EVENT: The logo displayed on the back of the stage and on other graphic and audiovisual materials at the launch event.



### PHASE 2: PRE-EXHIBITION (6 MONTHS BEFORE), EXHIBITION AND POST-EXHIBITION DAYS (3 MONTHS AFTER)

Presence with logo and dissemination of participation in all corporate channels: official website, social networks, e-mailing, press media, etc.



Banner in the exhibitors section of the official website (to be provided by the sponsor).



Publication of sponsor content (articles, news...), related to participation in FEINDEF, in the exhibitors section of the official website (to be provided by the sponsor).



Priority in the contracting of advertising space at FEINDEF 25



Priority in the selection of exhibition area at FEINDEF 27



Presence on the advertising pages of the fair in specialised media.





### PHASE 3: EXHIBITION DAYS (12, 13 and 14 MAY 2025)

IFEMA Parking Spaces	6
OPENING EVENT: Invitation to the preferred location in accordance with the established protocol.	1
COCKTAIL RECEPTION: Invitation to a cocktail reception party on the first night of the fair.	4
Merchandising item in the welcome pack (to be provided by the sponsor).	✓
Logo in the official catalogue in its printed and digitalised versions.	✓
Advertising page in the official catalogue in its printed and digitalised versions.	Double Page
Logo on the canvases at the main entrances of the halls and on all event-related image materials, both in person and digitally.	✓
Logo on the introductory poster for the video shown at the official opening ceremony.	✓
Promotional or original advertising video on a loop on the information screens in the halls.	✓
Participation in the official conference program with a speaker in a roundtable.*	2
Logo included in the digital edition of showdaily of the exhibition.	✓
Access to the VIP Lounge and use of its meeting rooms.	✓

For further details and to arrange a contract, please contact our **sales department** at [comercial@feindef.com](mailto:comercial@feindef.com)

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If a company withdraws its sponsorship, it is withdrawn in all categories.

\* The official conferences programme will be subject to the organisation and exclusive approval of the organisers. The time and subject must be agreed with the organisers.

# Sponsor Silver

Maximum

# 6

Sponsors

We are seeking sponsorships from **companies with service capacity and comprehensive solutions related to the defence and security sector.**

Please be advised that to be eligible for any category of sponsorship, **it is a necessary and essential condition to participate in FEINDEF 25 as an exhibitor.**

Please refer to the [official website](#) for details on how to participate.

## Silver / €20,000 + VAT (21%)

### PHASE 1: FEINDEF 25 PRESENTATION

FEINDEF 25 PRESENTATION EVENT: The logo displayed on the back of the stage and on other graphic and audiovisual materials at the launch event.



### PHASE 2: PRE-EXHIBITION (6 MONTHS BEFORE), EXHIBITION AND POST-EXHIBITION DAYS (3 MONTHS AFTER)

Presence with logo and dissemination of participation in all corporate channels: official website, social networks, e-mailing, press media, etc.



Publication of sponsor content (articles, news...), related to participation in FEINDEF, in the exhibitors section of the official website (to be provided by the sponsor).



Presence on the advertising pages of the fair in specialised media.



### PHASE 3: EXHIBITION DAYS (12, 13 and 14 MAY 2025)

IFEMA Parking Spaces	4
OPENING EVENT: Invitation to the event, which includes reserved seating.	1
COCKTAIL RECEPTION: Invitation to a cocktail reception party on the first night of the fair.	3
Merchandising item in the welcome pack (to be provided by the sponsor).	✓
Logo in the official catalogue in its printed and digitalised versions.	✓
Advertising page in the official catalogue in its printed and digitalised versions.	Page
Logo on the canvases at the main entrances of the halls and on all event-related image materials, both in person and digitally.	✓
Logo on the introductory poster for the video shown at the official opening ceremony.	✓
Promotional or original advertising video on a loop on the information screens in the halls.	✓
Participation in the official conference program with a speaker in a roundtable.*	1
Logo included in the digital edition of showdaily of the exhibition.	✓

For further details and to arrange a contract, please contact our **sales department** at [comercial@feindef.com](mailto:comercial@feindef.com)

#### **IMPORTANT:**

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If a company withdraws its sponsorship, it is withdrawn in all categories.

\* The official conferences programme will be subject to the organisation and exclusive approval of the organisers. The time and subject must be agreed with the organisers.

# Sponsor General

Maximum  
**10**  
Sponsors

We are seeking sponsorships from **companies with service capacity and comprehensive solutions related to the defence and security sector.**

Please be advised that to be eligible for any category of sponsorship, **it is a necessary and essential condition to participate in FEINDEF 25 as an exhibitor.**

Please refer to the [official website](#) for details on how to participate.

## General / €10,000 + VAT (21%)

### PHASE 1: FEINDEF 25 PRESENTATION

FEINDEF 25 PRESENTATION EVENT: The logo displayed on the back of the stage and on other graphic and audiovisual materials at the launch event.



### PHASE 2: PRE-EXHIBITION (6 MONTHS BEFORE), EXHIBITION AND POST-EXHIBITION DAYS (3 MONTHS AFTER)

Presence with logo and dissemination of participation in all corporate channels: official website, social networks, e-mailing, press media, etc.



Publication of sponsor content (articles, news...), related to participation in FEINDEF, in the exhibitors section of the official website (to be provided by the sponsor).



Presence on the advertising pages of the fair in specialised media.



### PHASE 3: EXHIBITION DAYS (12, 13 and 14 MAY 2025)

IFEMA Parking Spaces	2
OPENING EVENT: Invitation to the event, which includes reserved seating.	1
COCKTAIL RECEPTION: Invitation to a cocktail reception party on the first night of the fair.	2
Merchandising item in the welcome pack (to be provided by the sponsor).	✓
Logo in the official catalogue in its printed and digitalised versions.	✓
Advertising page in the official catalogue in its printed and digitalised versions.	Page
Logo on the canvases at the main entrances of the halls and on all event-related image materials, both in person and digitally.	✓
Logo on the introductory poster for the video shown at the official opening ceremony.	✓
Logo included in the digital edition of showdaily of the exhibition.	✓

For further details and to arrange a contract, please contact our **sales department** at [comercial@feindef.com](mailto:comercial@feindef.com)

#### **IMPORTANT:**

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# Comparative Table

Global €70000 + VAT (21%) - Max. 4	Gold €35000 + VAT (21%) - Max. 5	Silver €20000 + VAT (21%) - Max. 6	General €10000 + VAT (21%) - Max. 10
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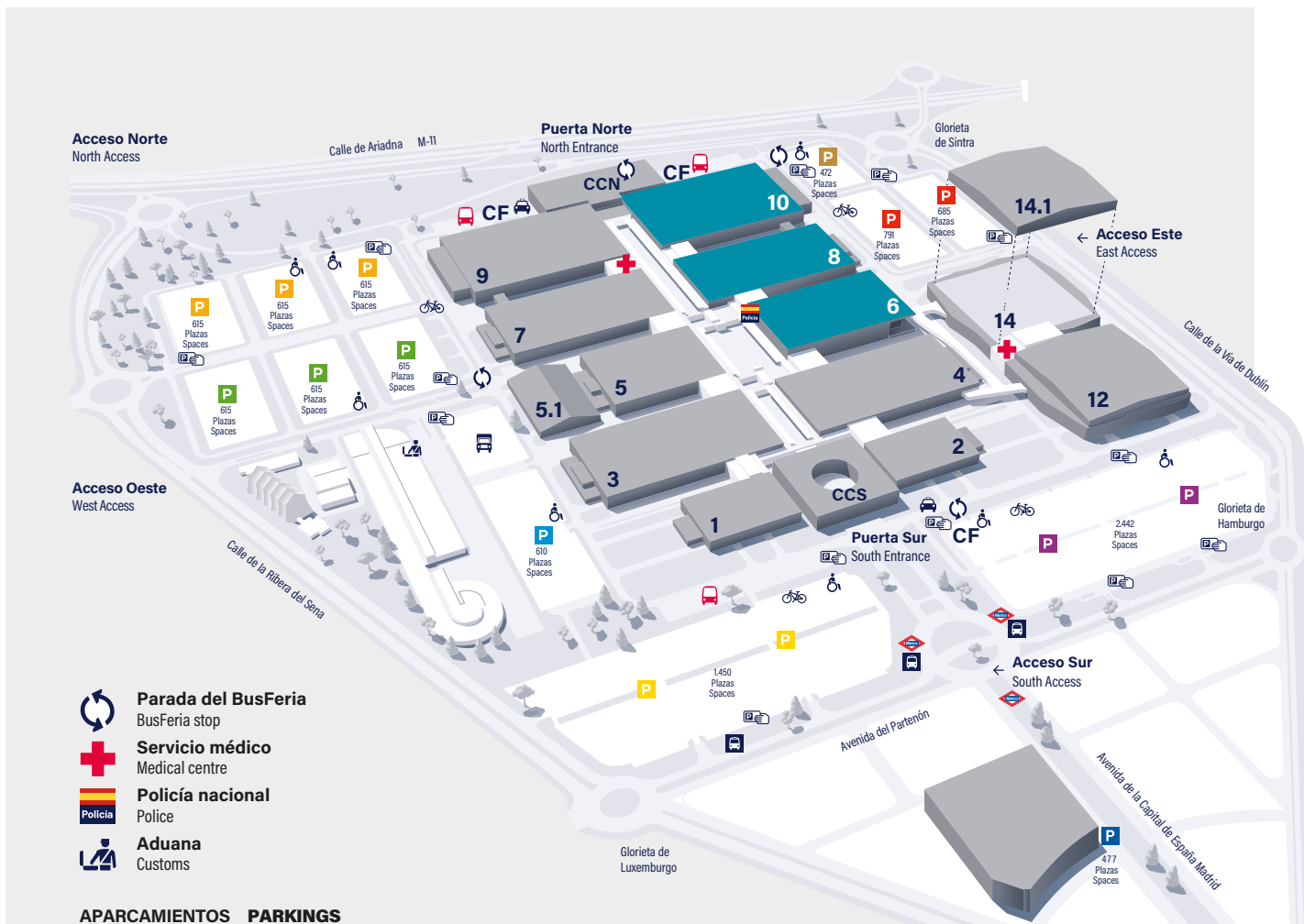
PHASE 1: FEINDEF 25 PRESENTATION				
FEINDEF 25 PRESENTATION EVENT: The logo displayed on the back of the stage and on other graphic and audiovisual materials at the launch event.	✓	✓	✓	✓
FEINDEF 25 PRESENTATION EVENT: Access to the authorities' room.	✓			
FEINDEF 25 PRESENTATION EVENT: The sponsor will provide a promotional video to be shown at the presentation event.	✓			
PHASE 2: PRE-EXHIBITION (6 MONTHS BEFORE), EXHIBITION AND POST-EXHIBITION DAYS (3 MONTHS AFTER)				
Presence with logo and dissemination of participation in all corporate channels: official website, social networks, e-mailing, press media, etc.	✓	✓	✓	✓
Banner on the home page of the official website (to be provided by the sponsor).	✓			
Banner in the exhibitors section of the official website (to be provided by the sponsor).	✓	✓		
Promotional video in the exhibitors section of the official website (to be provided by the sponsor).	✓			
Publication of sponsor content (articles, news...), related to participation in FEINDEF, in the exhibitors section of the official website (to be provided by the sponsor).	✓	✓	✓	✓
Priority in the contracting of advertising space at FEINDEF 25.	✓	✓		
Priority in the selection of exhibition area at FEINDEF 27.	✓	✓		
Presence on the advertising pages of the fair in specialised media.	✓	✓	✓	✓
PHASE 3: EXHIBITION DAYS (12, 13 and 14 MAY 2025)				
IFEMA Parking Spaces	10	6	4	2
OPENING EVENT: Access to the authorities' room.	✓			
OPENING EVENT: Invitation to the preferred location in accordance with the established protocol.	1	1		
OPENING EVENT: Invitation to the event, which includes reserved seating.			1	1
COCKTAIL RECEPTION: Invitation to a cocktail reception party on the first night of the fair.	5	4	3	2
Logo on the lanyard and attendee identifier.	✓			
Logo on the welcome pack (official welcome bag).	✓			
Merchandising item in the welcome pack (to be provided by the sponsor).	✓	✓	✓	✓
Logo in the official catalogue in its printed and digitalised versions.	✓	✓	✓	✓
Advertising page in the official catalogue in its printed and digitalised versions.	Double page	Double page	Page	Page
Logo on the canvases at the main entrances of the halls and on all event-related image materials, both in person and digitally.	✓	✓	✓	✓
Logo on the introductory poster for the video shown at the official opening ceremony.	✓	✓	✓	✓
Promotional or original advertising video on a loop on the information screens in the halls.	✓	✓	✓	
Organization of a presentation or roundtable in the official conference program (45').*	1			
Participation in the official conference program with a speaker in a roundtable.*		2	1	
Logo included in the digital edition of showdaily of the exhibition.	✓	✓	✓	✓
Insertion of banner or original advertising in the digital showdaily of the fair (to be provided by the sponsor).	✓			
Access to the VIP Lounge and use of its meeting rooms.	✓	✓		

## IMPORTANT:

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# Map of the IFEMA Recinto Ferial





-  **Parada del BusFeria**  
BusFeria stop
-  **Servicio médico**  
Medical centre
-  **Policia nacional**  
Police
-  **Aduana**  
Customs

## APARCAMIENTOS PARKINGS

-     **Visitantes y expositores abonados**  
Visitors and passholding exhibitors
-  **Expositores abonados**  
Passholding exhibitors
-  **Visitantes y visitas a las oficinas**  
Visitors and office visitors
-  **Abonados permanentes**  
Permanent pass holders
-  **Visitantes y expositores abonados**  
Visitors and passholding exhibitors
-  **Cajero aparcamiento**  
Pay parking
-  **Club Feria Oro**
-  **Personas con movilidad reducida**  
People with reduced mobility
-  **Zona Bicicletas**  
Bicycles Area
-  **Autocares**  
Coaches
-  **Camiones**  
Lorries

**CCN** Centro Convenciones Norte  
North Convention Centre

**CCS** Centro Convenciones Sur  
South Convention Centre

  **Transporte público**  
Public transport

# General Information



**Date:** 12, 13 and 14 May 2025

**Place:** IFEMA. Av. del Partenón, 5, Barajas, 28042 Madrid, Spain

**Opening hours:** 09:30 to 18:00.

## How to get there?

### Metro and Cercanías RENFE

The nearest Metro station is:

- FERIA DE MADRID - Line 8 with departures at the South Entrance

The line connects IFEMA with the terminals at Madrid-Barajas Adolfo Suárez Airport and the RENFE suburban train network at Nuevos Ministerios.

### Bus

An extensive network of buses will take you to IFEMA MADRID from different parts of the city:

- Line 73: Diego de León - IFEMA MADRID
- Line 112: Mar de Cristal - Barrio del Aeropuerto
- Line 122: Avenida de América - IFEMA MADRID

Intercity buses:

- Line 828: Universidad Autónoma - Alcobendas - IFEMA MADRID - Canillejas

### Taxi

There are three taxi ranks within the grounds:

- South Gate (Main entrance to the fairgrounds)
- North Gate (North Convention Centre)
- East Gate (Opposite the Hall 6 exit, next to Hall 14)

There is an extra charge of €3 to enter and/or leave the site.

### Private vehicle

IFEMA MADRID is connected by road to Madrid's main access roads and ring roads:

- M11 (Exits 5 and 7)
- M40 (Exits 5, 6 and 7)
- A2 (Exit 7)



# Institutional support

The International Defence and Security Exhibition of Spain, FEINDEF, organised by Fundación FEINDEF, is the only exhibition in the Defence and Security sector with the institutional support of the Ministry of Defence.

In each edition, this support is joined by international institutions and organisations such as:

- The **European Union**
- The **Ministry of Foreign Affairs, European Union and Cooperation.**
- The **Ministry of the Interior**, including the participation of the **Guardia Civil**, the **National Police** and **Civil Protection.**
- The **Ministry of Industry and Tourism.**
- The **Ministry of Economy, Trade and Enterprise.**
- The **Ministry of Science, Innovation and Universities.**
- Other organisations and entities belonging to the ministries such as the **CNI, INTA, INCIBE, ENISA, ICEX** and **CDTI.**

